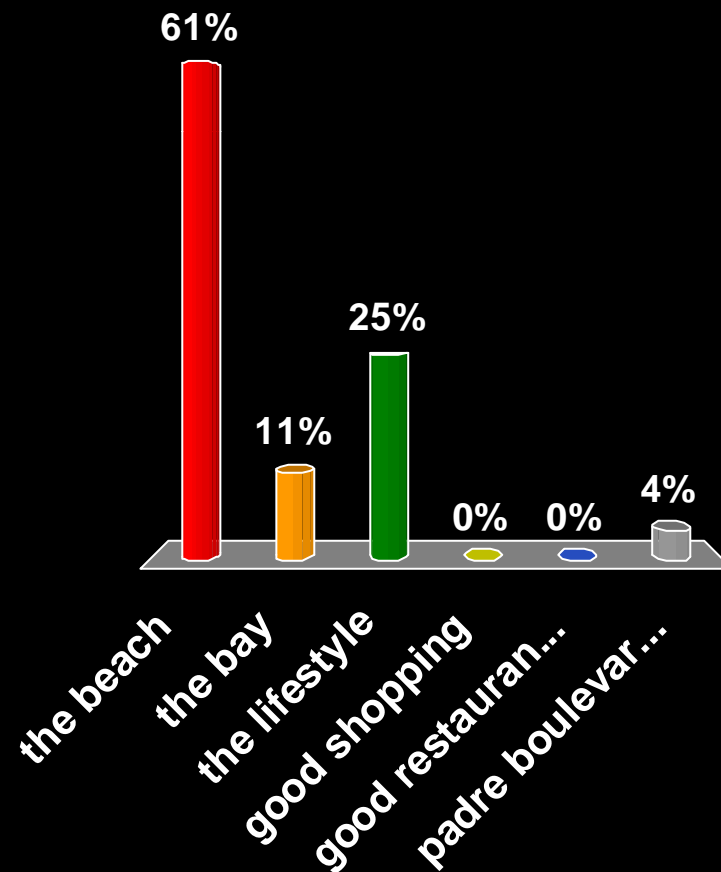


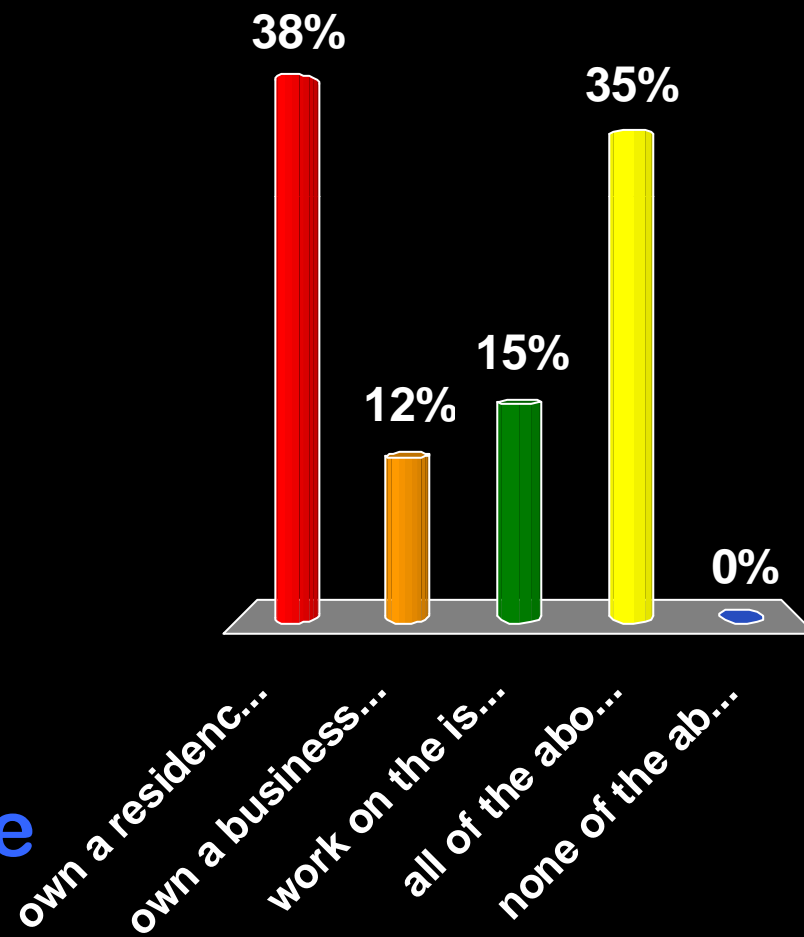
# The best thing about living in South Padre Island is:

1. the beach
2. the bay
3. the lifestyle
4. good shopping
5. good restaurants
6. padre boulevard



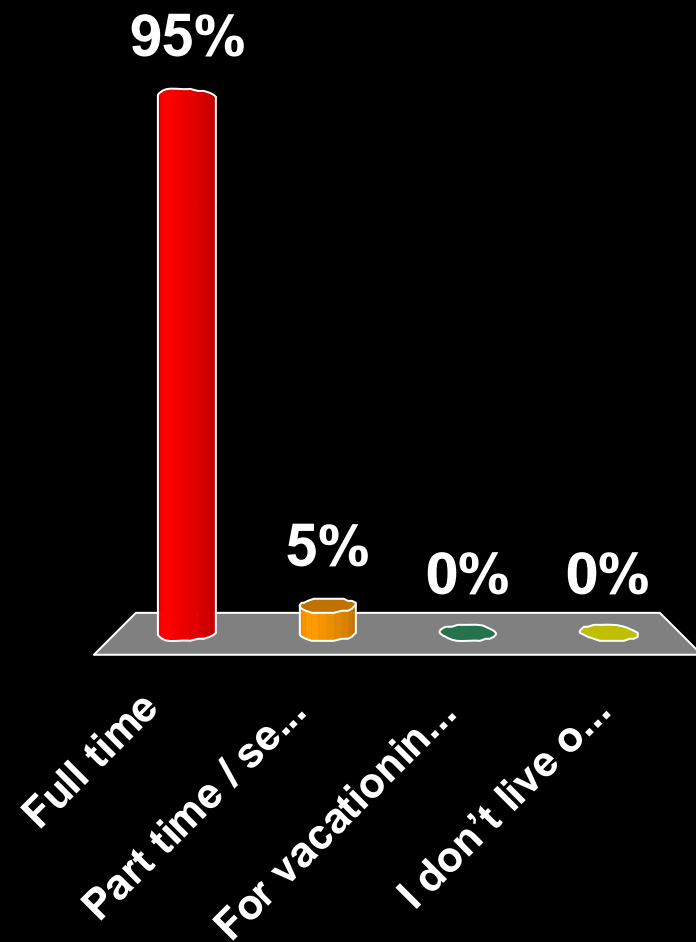
# Do you:

1. own a residence on the island
2. own a business on the island
3. work on the island
4. all of the above
5. none of the above



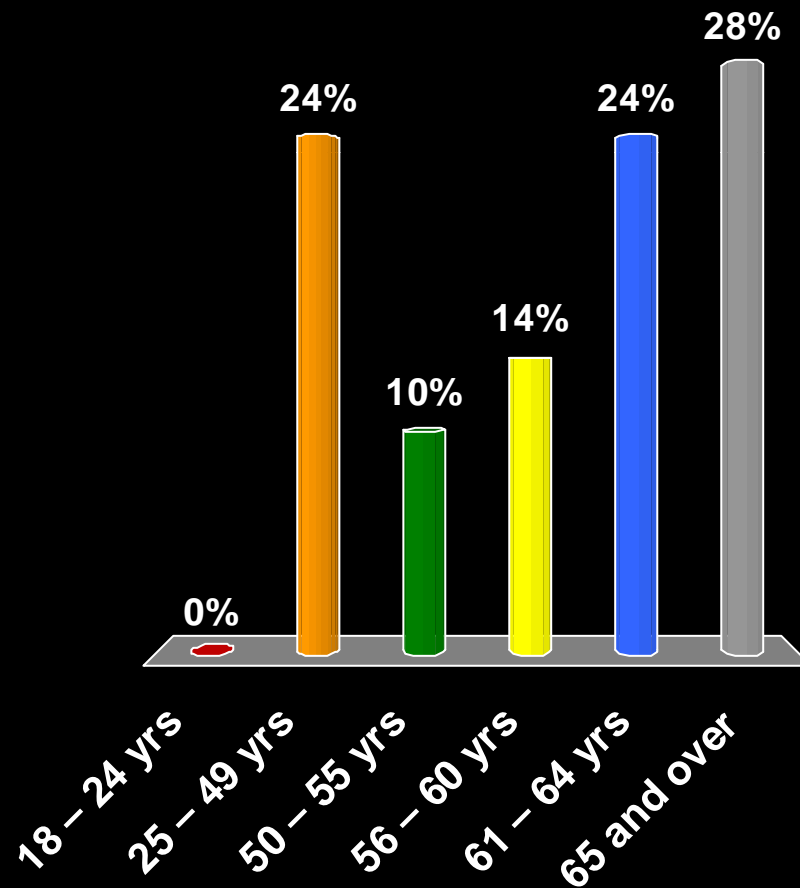
# If you own a residence, you currently live on the island:

1. Full time
2. Part time / seasonally
3. For vacationing only
4. I don't live on the island, I just rent it out



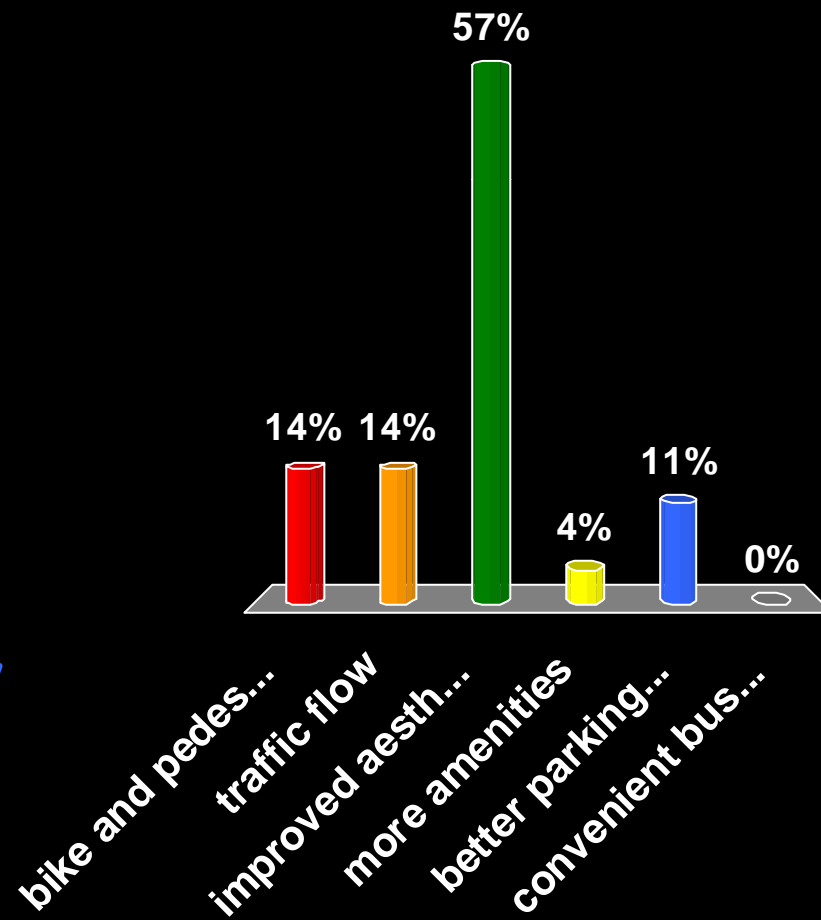
# You fall into which of the following age ranges?

1. 18 – 24 yrs
2. 25 – 49 yrs
3. 50 – 55 yrs
4. 56 – 60 yrs
5. 61 – 64 yrs
6. 65 and over



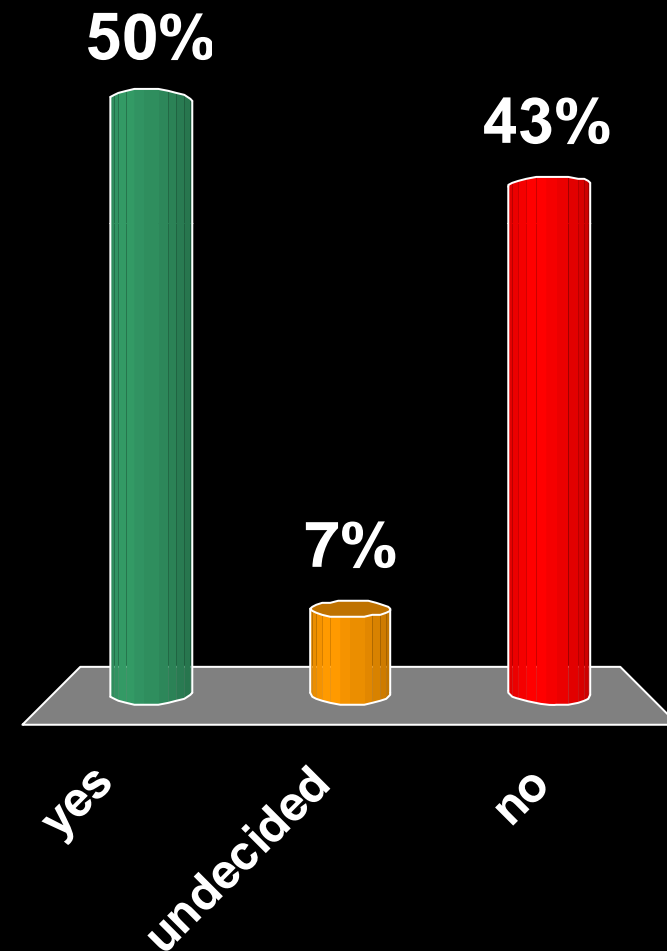
# My highest priority for Padre Boulevard is:

1. **bike and pedestrian friendly design**
2. **traffic flow**
3. **improved aesthetics through landscape and building design**
4. **more amenities**
5. **better parking and transportation accommodations for day visitors**
6. **convenient bus transportation**



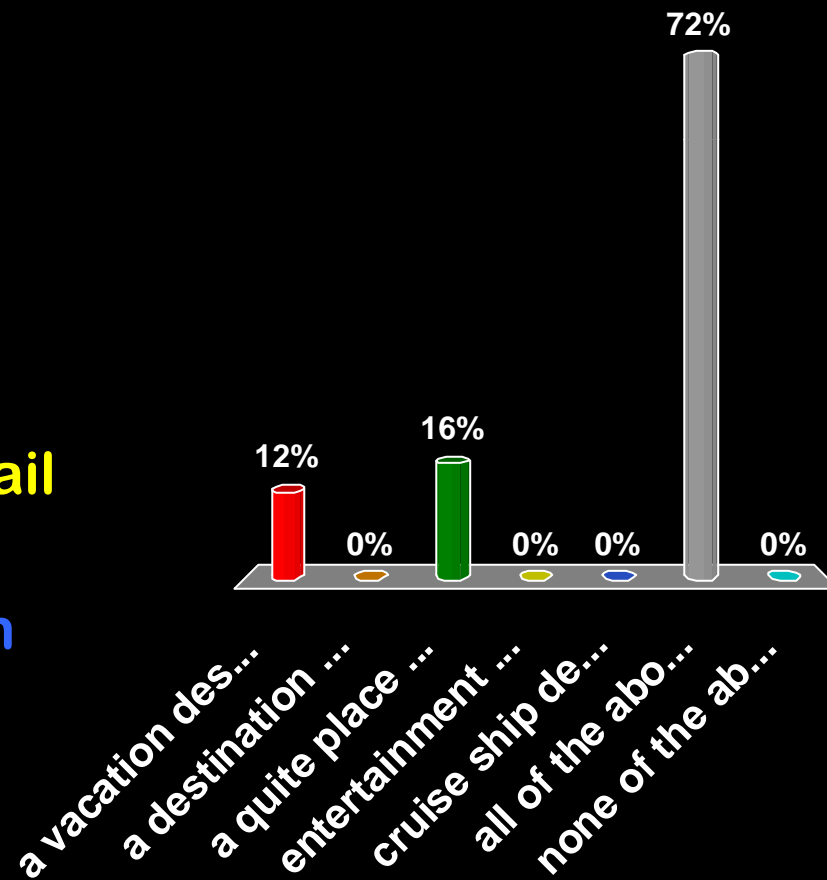
Whether you live on the Island or not, do you think there should be more housing for commuting workers?

1. yes
2. undecided
3. no



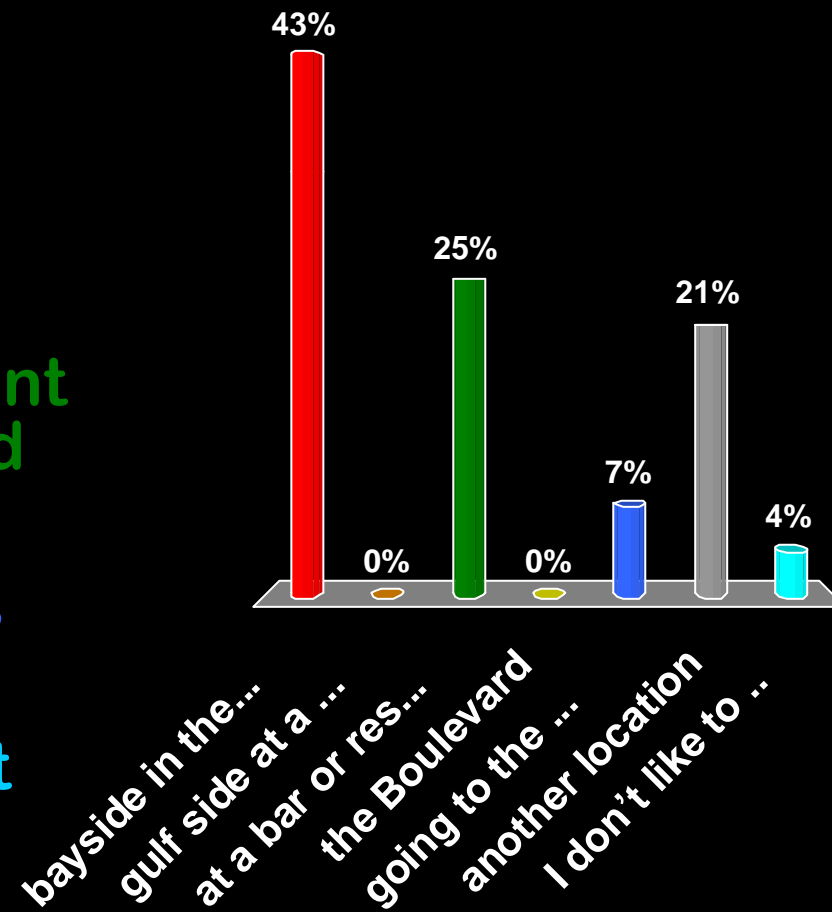
# What do you see as the most important element for the future of South Padre Island?

1. a vacation destination
2. a destination for business conventions and meetings
3. a quite place to live and/or retire
4. entertainment and retail destination
5. cruise ship destination
6. all of the above
7. none of the above



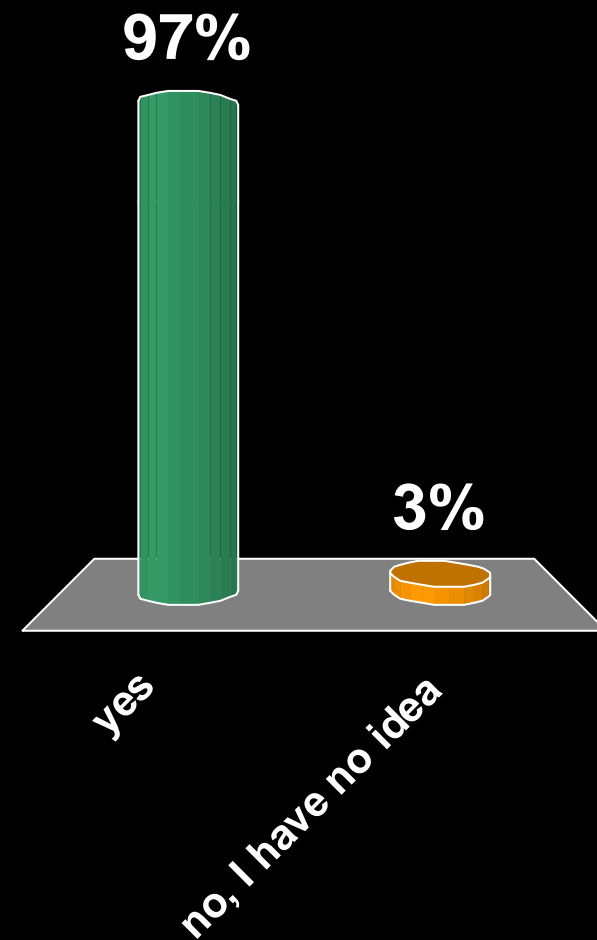
# When you are not on the beach or at home, what is your favorite venue to spend time on South Padre Island?

1. bayside in the Entertainment District
2. gulf side at a hotel resort
3. at a bar or restaurant along the Boulevard
4. the Boulevard
5. going to the movies
6. another location
7. I don't like to go out



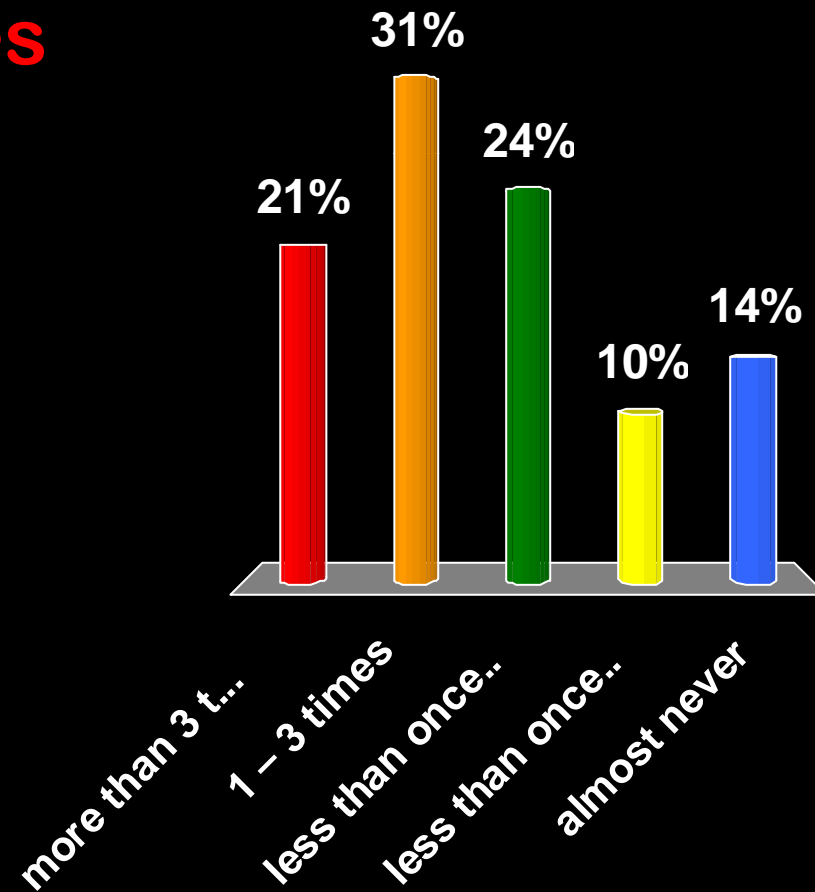
# Do you know where the Entertainment District is located?

1. yes
2. no, I have no idea



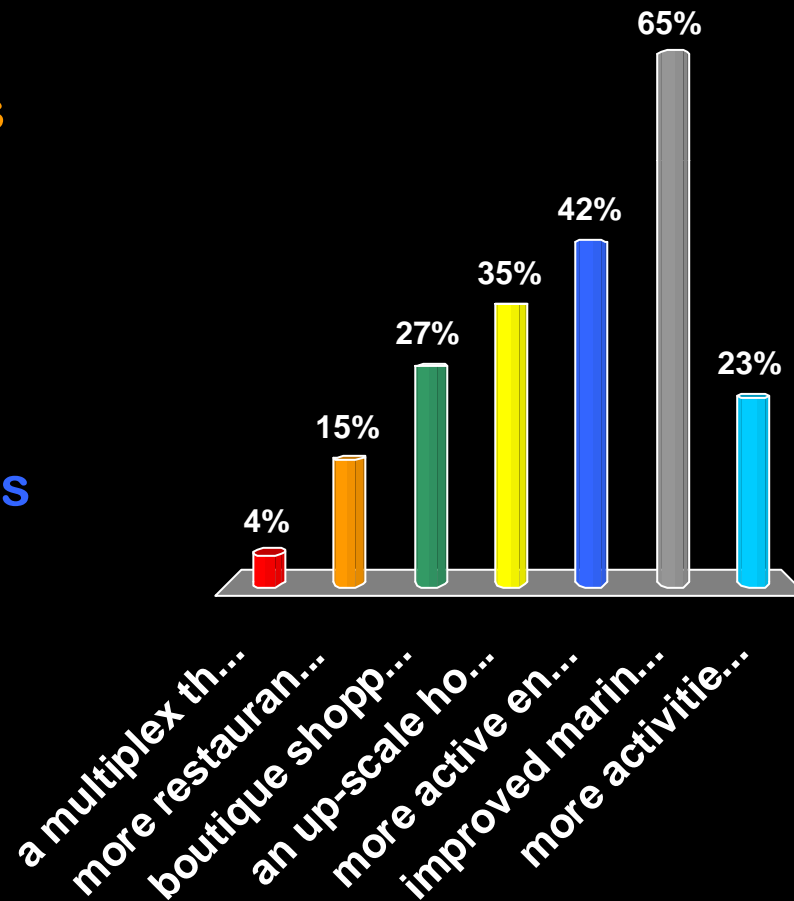
# How often do you go to the Entertainment District?

1. more than 3 times a week
2. 1 – 3 times
3. less than once a week
4. less than once a month
5. almost never



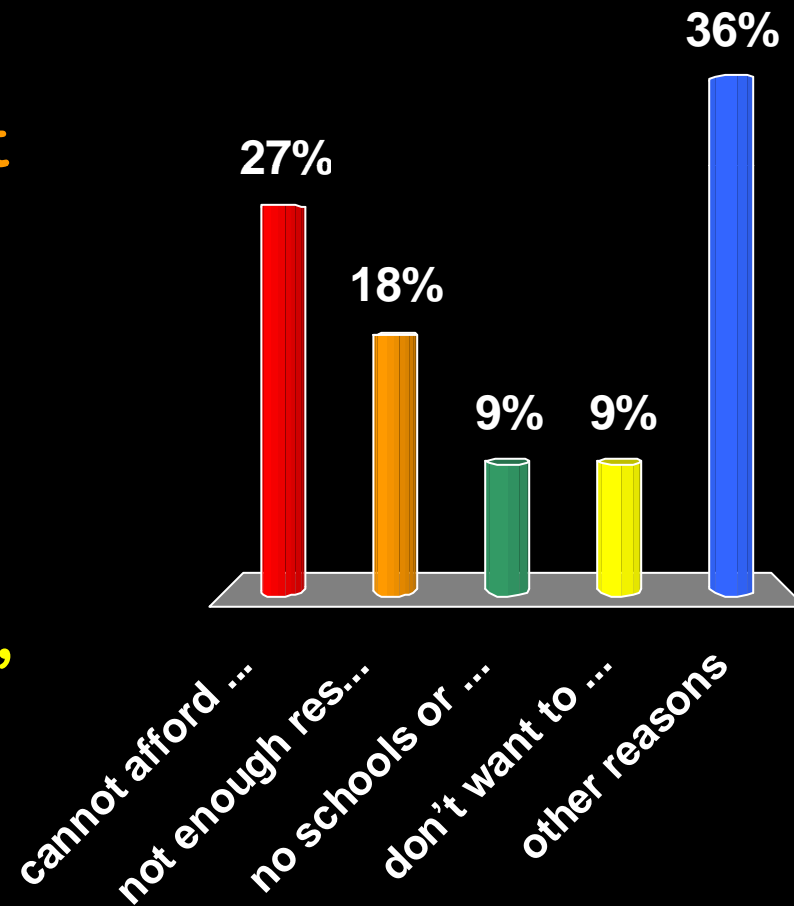
# Which types of destinations would you like to see in the Entertainment District? (choose your top three)

1. a multiplex theater
2. more restaurant choices
3. boutique shopping
4. an up-scale hotel with bar/lounge
5. more active entertainment attractions
6. improved marina and boardwalk
7. more activities for children



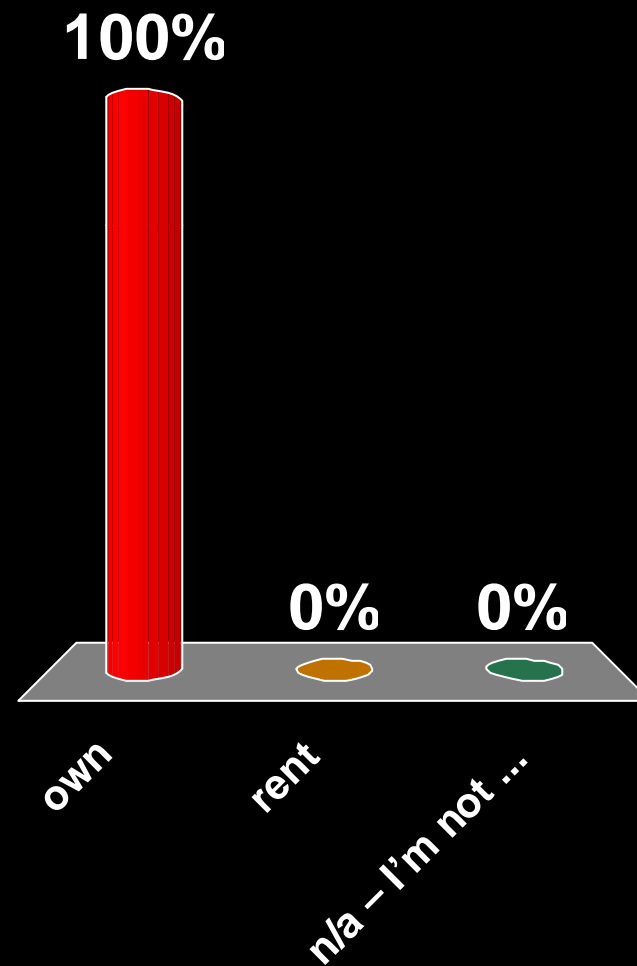
# For those who do not live on South Padre Island, the primary reason is:

1. cannot afford it
2. not enough resident  
–serving business
3. no schools or  
amenities for  
children
4. don't want to be too  
close to the “action”
5. other reasons



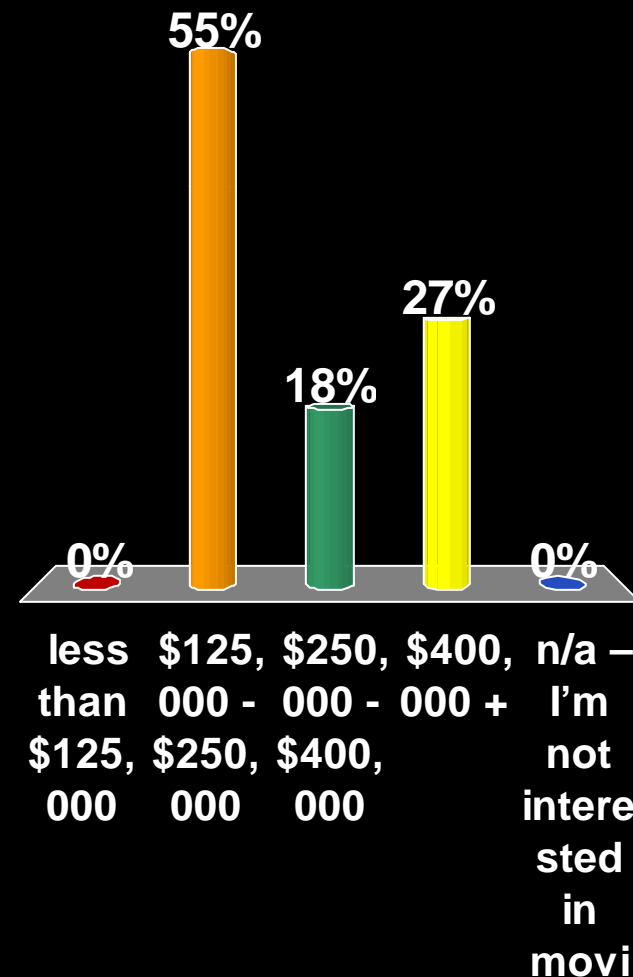
If you were to move to South Padre Island, would you be likely to want to rent or own your place?

1. own
2. rent
3. n/a – I'm not interested in moving to SPI



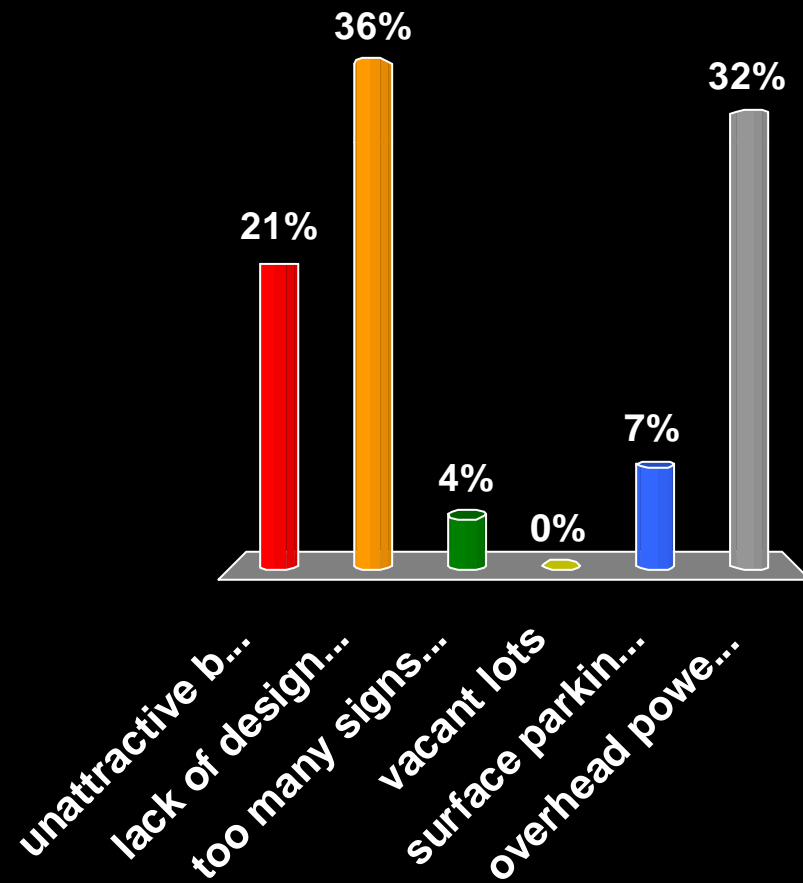
# If you were to buy a place on SPI, which price range would you be looking?

1. less than \$125,000
2. \$125,000 - \$250,000
3. \$250,000 - \$400,000
4. \$400,000 +
5. n/a – I'm not interested in moving to SPI



# What do you see as the biggest “eye sores” on South Padre Island?

1. unattractive buildings
2. lack of design consistency between different buildings
3. too many signs and colors
4. vacant lots
5. surface parking lots
6. overhead power lines



In terms of building scale (size, height, etc.) which of these best represents your vision of a new development on Padre Boulevard?

**option A**



**option B**



**option C**

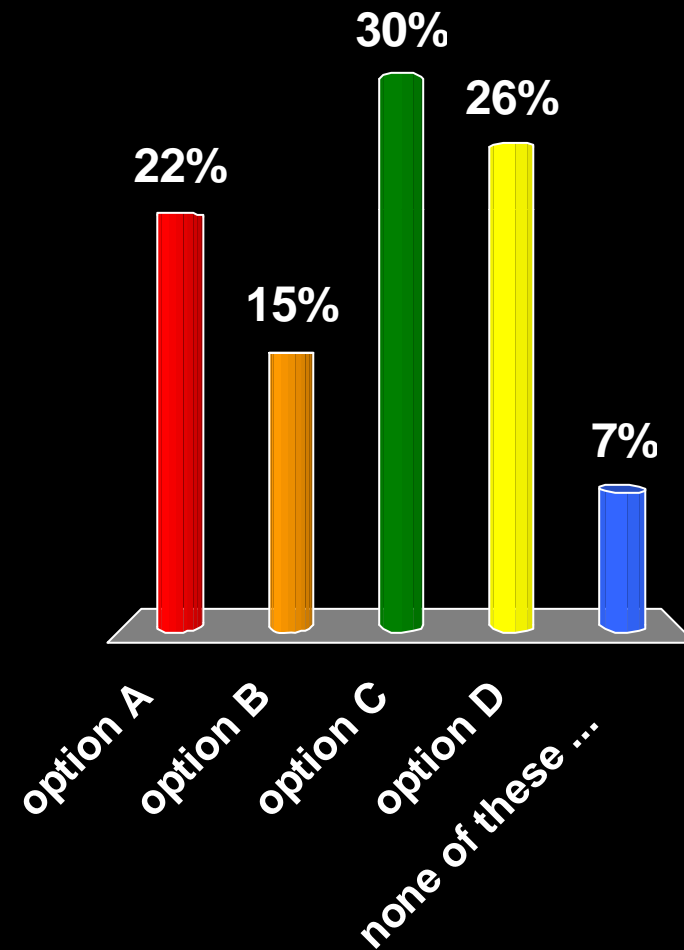


**option D**



In terms of building scale (size, height, etc.) which of these best represents your vision of a new development on Padre Boulevard?

1. option A
2. option B
3. option C
4. option D
5. none of these represent my vision



In terms of building scale (size, height, etc.) which of these best represents your vision of a new development on Padre Boulevard?

**option A**



**option B**



**option C**



**option D**



In terms of building scale (size, height, etc.) which of these best represents your vision of a new development in the Entertainment District?

option A



option B



option C

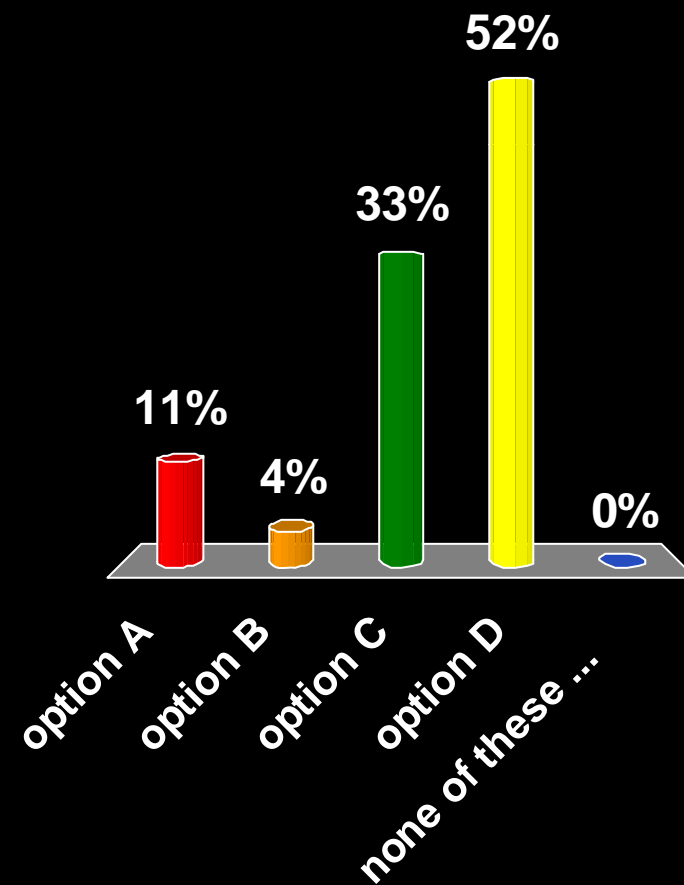


option D



In terms of building scale (size, height, etc.) which of these best represents your vision of a new development in the Entertainment District?

1. option A
2. option B
3. option C
4. option D
5. none of these represent my vision



In terms of building scale (size, height, etc.) which of these best represents your vision of a new development in the Entertainment District?

option A



option B



option C



option D



Which of these images best represents your vision for a “South Padre Style?”

option A



option B



option C

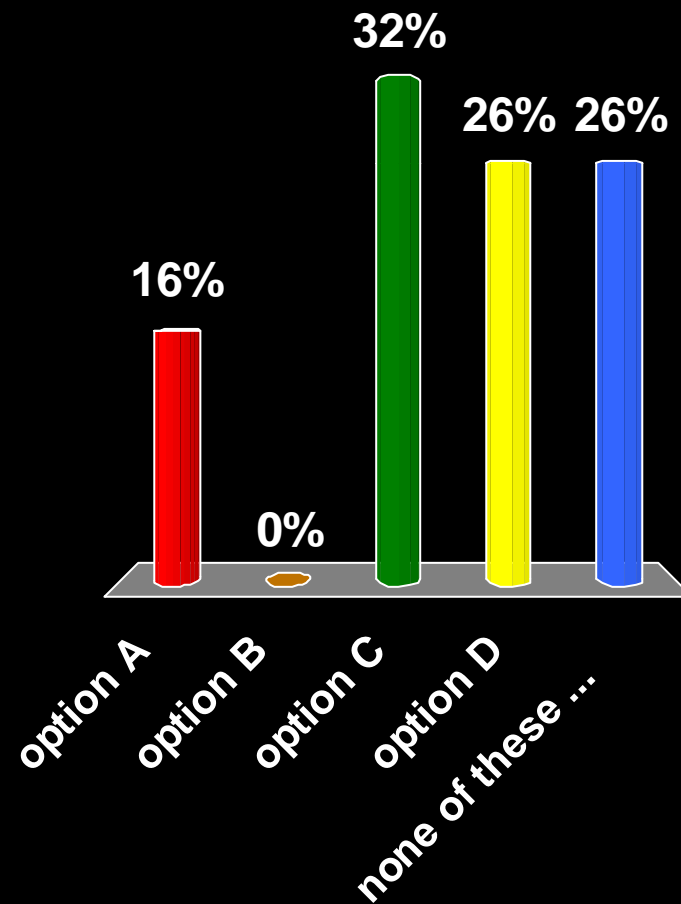


option D



# Which of these images best represents your vision for a “South Padre Style?”

1. option A
2. option B
3. option C
4. option D
5. none of these represent my vision



Which of these images best represents your vision for a “South Padre Style?”

option A



option B



option C

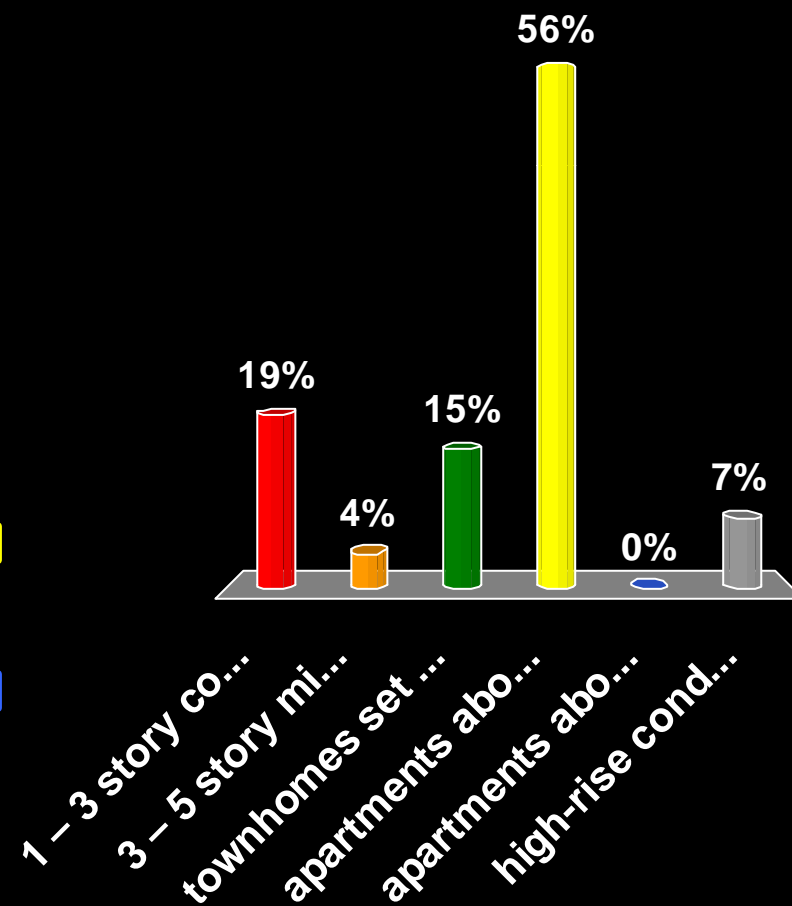


option D



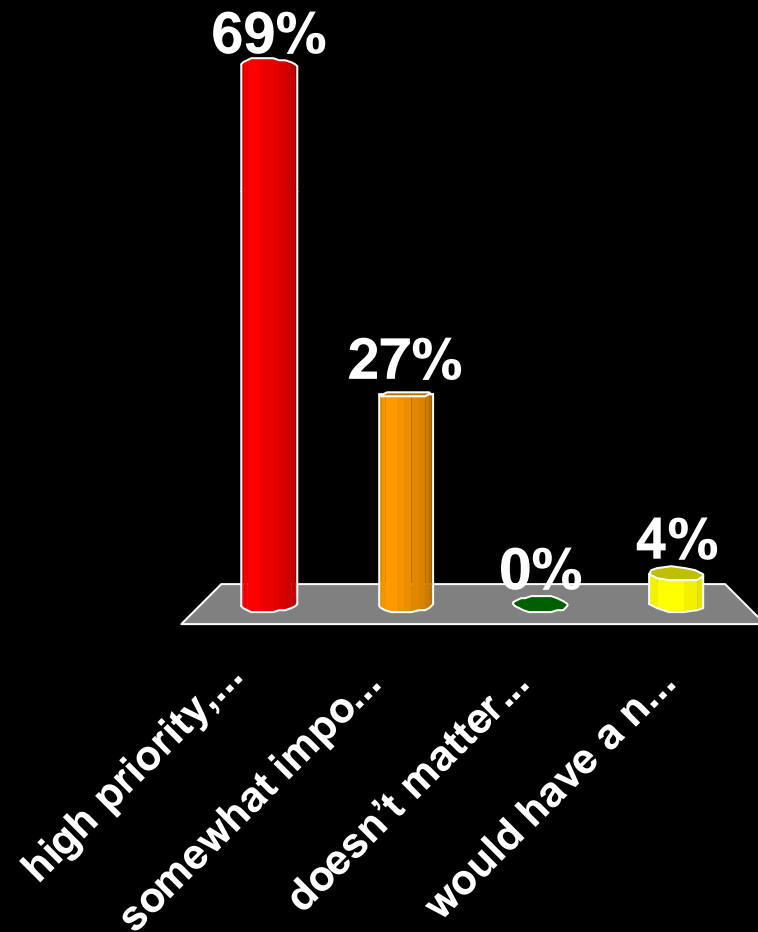
# What are the best housing types that would be compatible with Padre Boulevard?

1. 1 – 3 story courtyard apartments
2. 3 – 5 story mid rise condos
3. townhomes set behind commercial frontages
4. apartments above ground floor commercial
5. apartments above ground floor commercial
6. high-rise condo tower



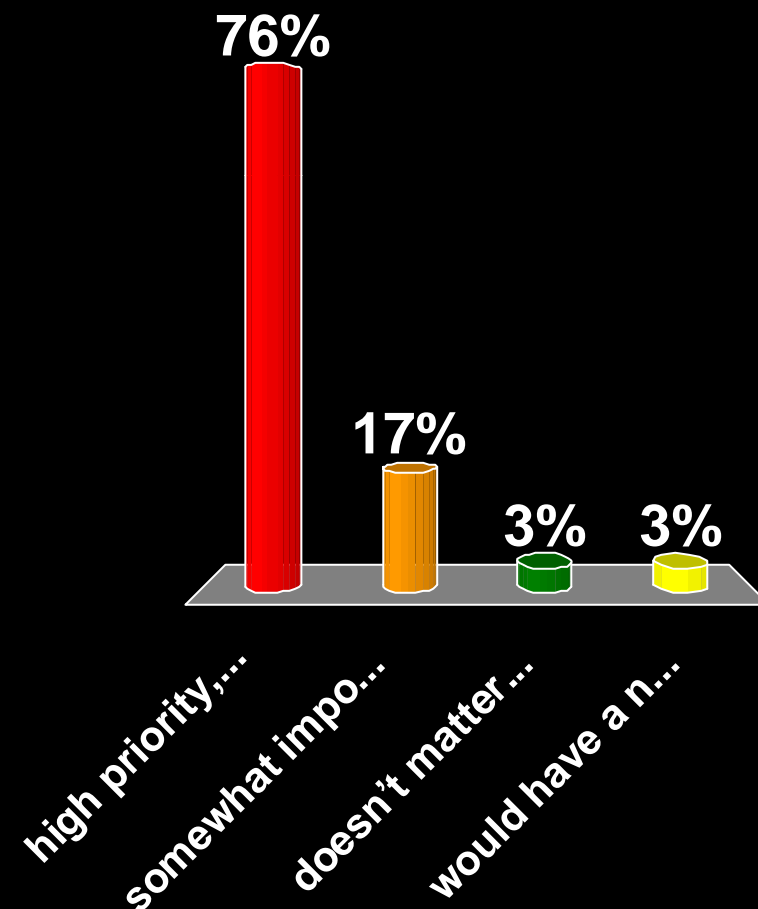
# New and consistent landscaping and lighting to improve aesthetics.

1. high priority, critical to the overall success of the Boulevard
2. somewhat important, but not critical, to the success of the Boulevard
3. doesn't matter either way
4. would have a negative impact on the success of the Boulevard



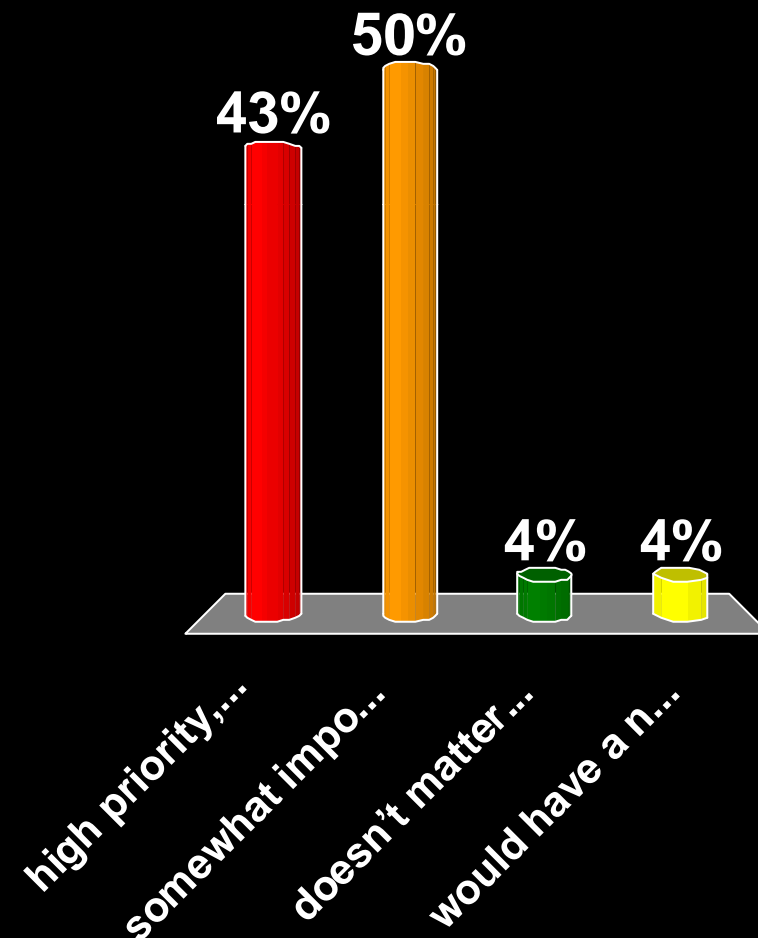
# Make the street more pedestrian friendly (e.g. crosswalks, sidewalks, medians, slow traffic).

1. high priority, critical to the overall success of the Boulevard
2. somewhat important, but not critical, to the success of the Boulevard
3. doesn't matter either way
4. would have a negative impact on the success of the Boulevard



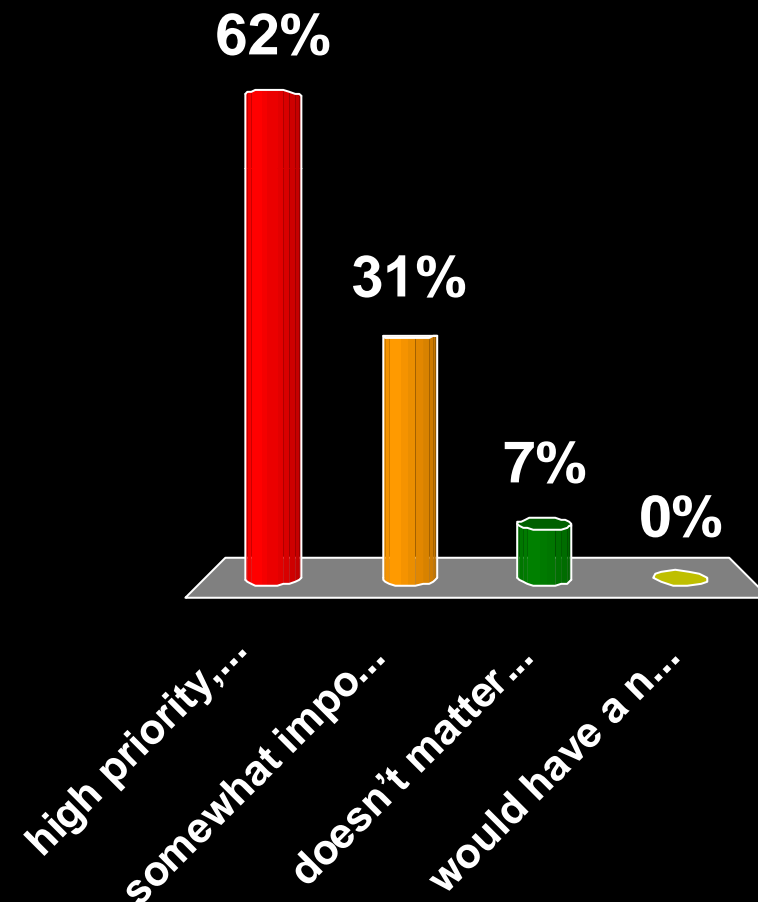
# Make the street more bike friendly (e.g. bike lanes, bike parking, etc.).

1. high priority, critical to the overall success of the Boulevard
2. somewhat important, but not critical, to the success of the Boulevard
3. doesn't matter either way
4. would have a negative impact on the success of the Boulevard



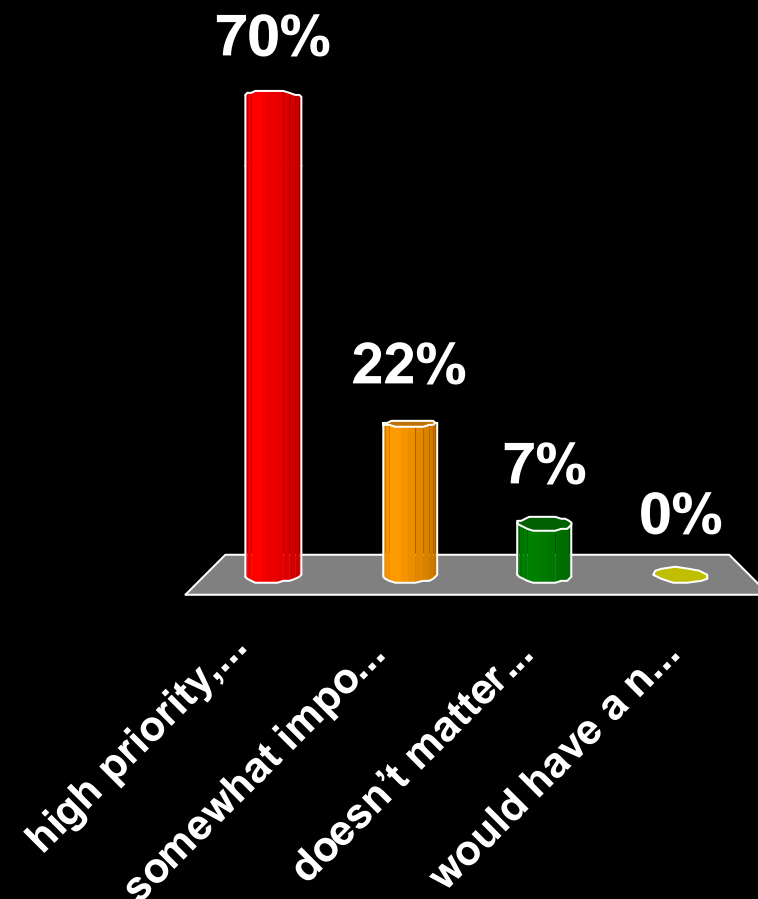
# Maintain vehicular traffic flow.

1. high priority, critical to the overall success of the Boulevard
2. somewhat important, but not critical, to the success of the Boulevard
3. doesn't matter either way
4. would have a negative impact on the success of the Boulevard



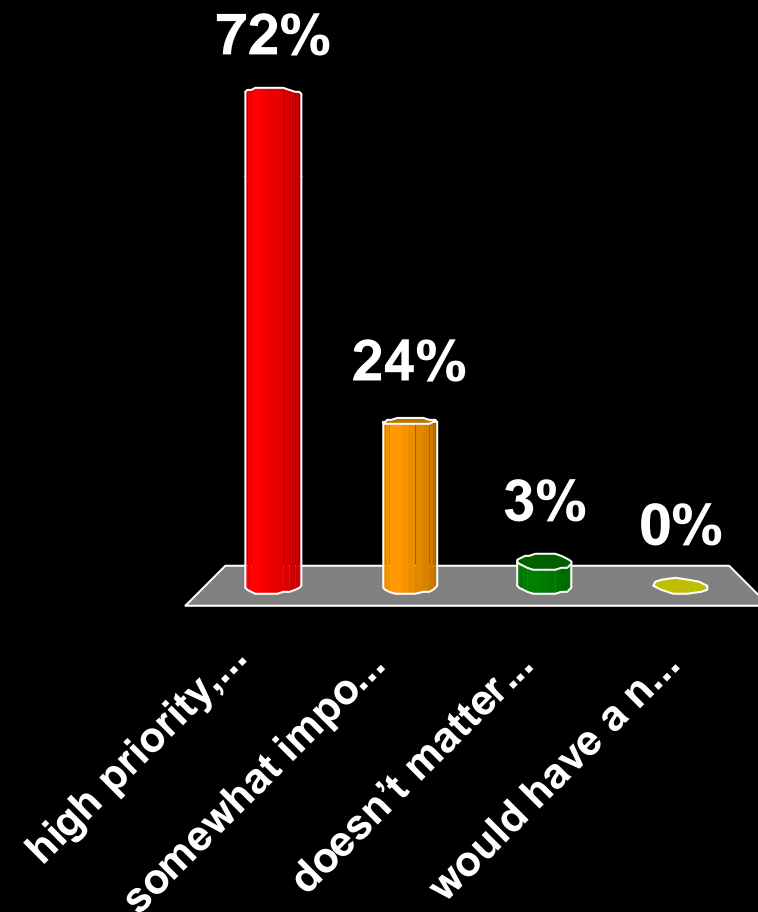
Incorporate sustainable site design standards (e.g., lighting, landscaping using native species, stormwater management, etc.).

1. high priority, critical to the overall success of the Boulevard
2. somewhat important, but not critical, to the success of the Boulevard
3. doesn't matter either way
4. would have a negative impact on the success of the Boulevard



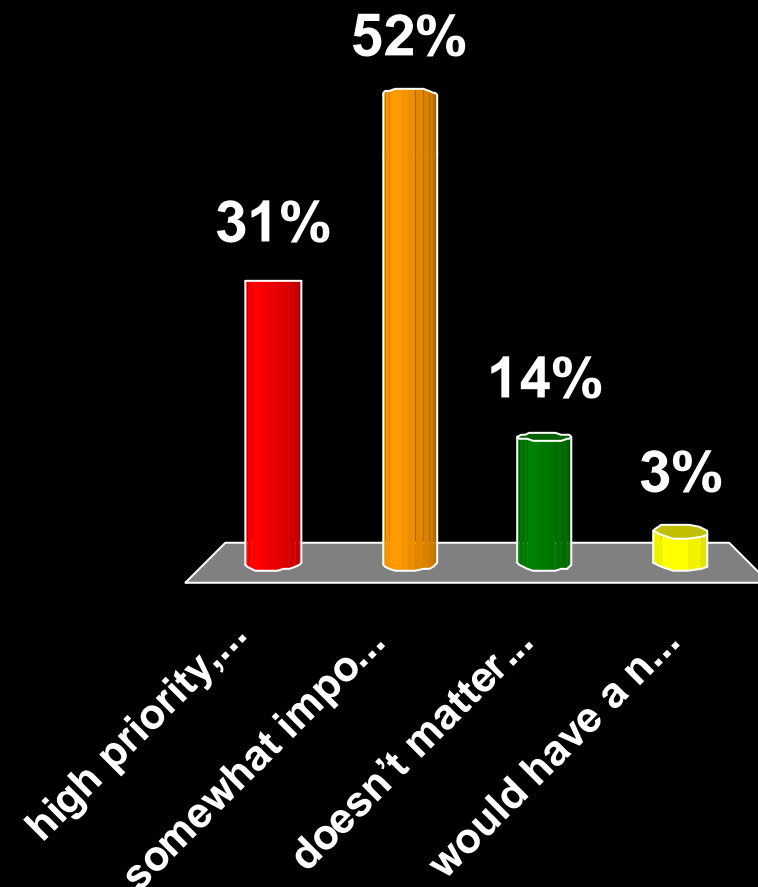
# Accommodate vehicular access to businesses and parking.

1. high priority, critical to the overall success of the Boulevard
2. somewhat important, but not critical, to the success of the Boulevard
3. doesn't matter either way
4. would have a negative impact on the success of the Boulevard



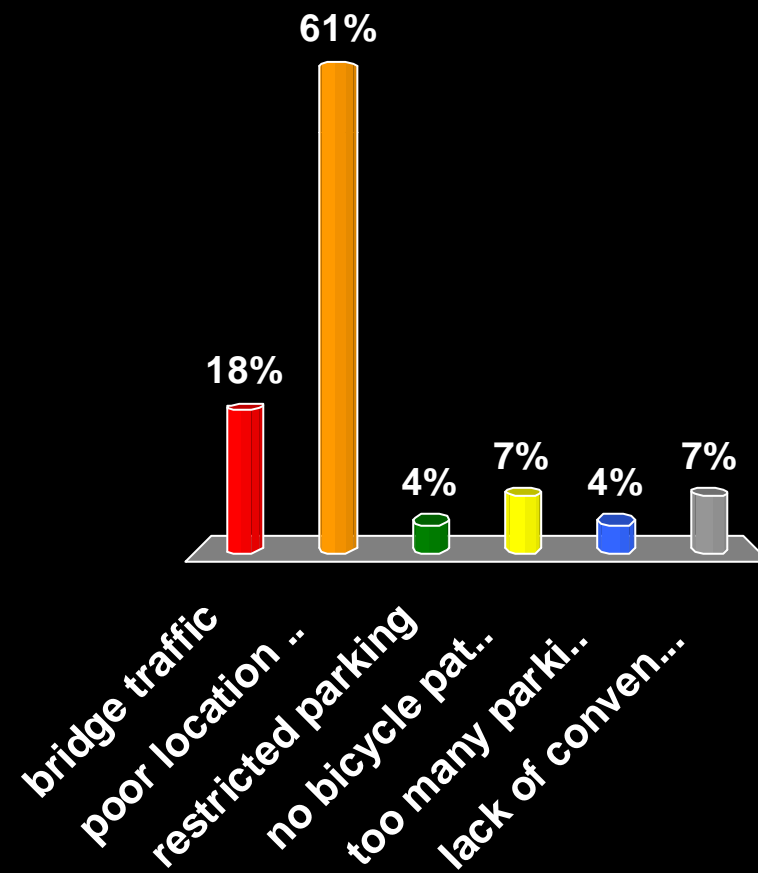
# Better transit facilities (e.g., bus shelters, signage, etc.).

1. high priority, critical to the overall success of the Boulevard
2. somewhat important, but not critical, to the success of the Boulevard
3. doesn't matter either way
4. would have a negative impact on the success of the Boulevard



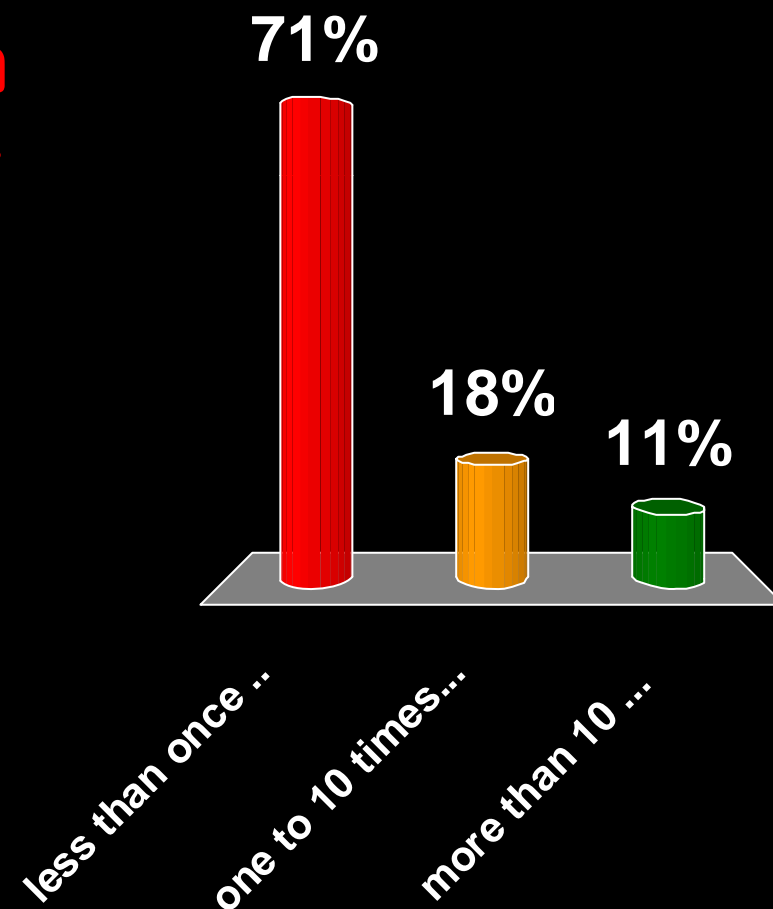
# In terms of transportation, what do you see as South Padre Island's greatest weakness?

1. bridge traffic
2. poor location of parking
3. restricted parking
4. no bicycle paths or racks
5. too many parking lots
6. lack of convenient bus operations



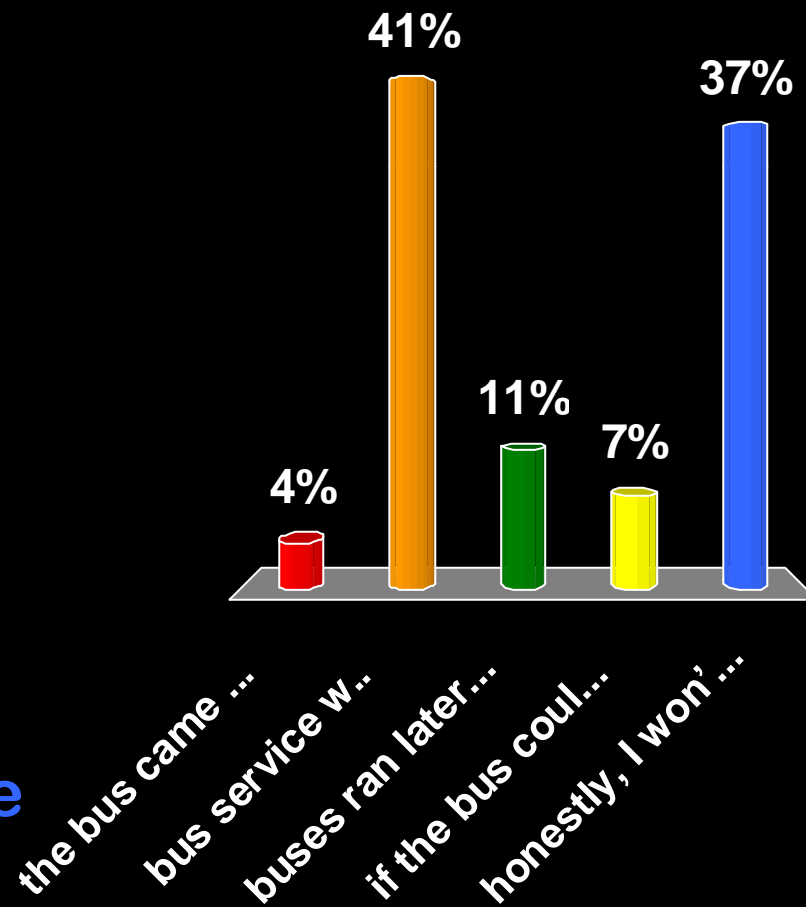
# I have ridden The Wave bus:

1. less than once in the last year – or never
2. one to 10 times in the last year
3. more than 10 times in the last year



# I would be more likely to use public transportation if:

1. the bus came within walking distance of my house
2. bus service was more frequent
3. buses ran later at night
4. if the bus could accommodate by beach equipment, such as a cooler
5. honestly, I won't ride the bus



# I would park once if:

1. there were better sidewalks
2. bus service was more frequent
3. parking lots served multiple tenants
4. the access between the beach and retail/restaurants was easier

